Guidance of how to properly register, pack, and send mead for competition.

Mead Madness Cup 2020

Entering mead into competition

- The entry fee (120 PLN for a PRO entry and 20 PLN for HOME entry) need to be paid in full as a part of registration process. After the payment is received, you will get a confirmation email with the instructions and address to which mead need to be sent.
- There is a limit of maximum 3 entries per one category. The same mead can be entered in just **one** category.
- The list and description of categories can be found on www.meadmadnesscup.com website or by clicking [HERE]. Standard MJP mead categories apply.
- It is important to enter your correct contact details, most importantly a postal address and email. Any prizes won in the MMC will be posted and scoring sheets will be either posted or emailed.
- The competition is divided into 2 versions: PRO- for commercially produced meads available for general sale, and HOME- for meads crafted in domestic environment and not for sale.
- Mead entered into PRO competition must be entered under the commercial name of the meadery/brewery/enterprise which produces them. Mead entered into HOME competition must be entered under the name of the persons who made them in domestic environment.

Number of bottles for the competition

- The minimum amount of mead for each entry is 2 x 330ml bottles. In case the bottles are smaller, you should send enough bottles to make a combine minimum of 660ml.
- One 330ml bottle will guarantee your mead to be judged in one round. In case your mead will progress to another round or grand final (best of show contest), another bottle will be necessary.
- Two bottles are also a protection in case one of them will break during transport, storing or competition itself. The Organisers are not responsible for any broken or lost bottles.
- All samples send for the competition becomes a property of Organisers and won't be returned under any circumstances.
- Preferred size of the bottles is 330ml, however any size will be accepted.

Preparing bottles for shipment

- Each bottle must have a correctly filled in competition label attached to it. Labels can be
 downloaded from www.meadmadnesscup.com website or by clicking [here]. There is no
 need to remove your existing labels. Competition label should be secured by using an elastic
 band.
- Any bottles send for PRO competition must be an original retail packaging, completed with label (competition label need to go over it).
- Please do not wax seal your corks just for the competition purposes. If your bottles are already sealed, that's fine, but we prefer no wax.

- Bottles must be packed appropriately and securely to minimise a risk of breaking
- We suggest (especially for shipment from outside of EU) to write on the parcel and in any transport documentation an information saying: <u>Free samples, not for re-sale</u> and not to mention a competition.
- In case of international shipment (mainly from outside of EU) there is a possibility of Polish customs to apply extra fees (excise, duty etc). Entrant is required to pay any additional fees should they occur. Organisers will not pay any fees in order to obtain the package. Any dispute about un-delivered parcels should be taken to shipping company.

Scoring, prizes and feedback

- The competition may be run in few rounds (depending on number of entries). Only in first round judges will use scoring sheets. Number of points will only determine a place of mead in a specific round. In case of progression into another round, judges will pick best meads based on tasting, discussion and open voting. There may be a situation, where one mead will score for example 88 out of 100 points, but in the finale round will lose to a mead that scored for example 84 points. Judges decision is final and there is no way of appeal.
- Scoring sheets from first round will be sent to contestants via post or email. In PRO
 competition there will be only 1 scoring sheet, containing comments and opinions of all
 judges. Points score will be an average score from all of the judges. In HOME competition
 every judge from first round will fill in their own scoring sheet.
- Prize for first 3 places in each category is diploma and medal. Prizes will be posted to the
 address provided during registration process. It is important to provide correct address, with
 all the necessary information (post code, town, etc).
- Medal winners in PRO competition will also receive via email a graphic representation of awarded medal. We encourage to use this symbol in marketing, promotional and information purposes. Graphic representation of the medal should be only used with information about the year of the competition and a category.
- Winning meads from each category will take part in best of show contest. Judges, during
 additional degustation, will pick the best mead of both PRO and HOME competition and will
 award them a GRAND CHAMPION title. In case of tie a head of jury has a casting vote.